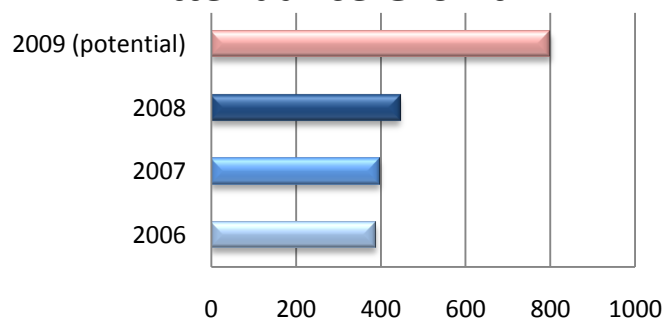


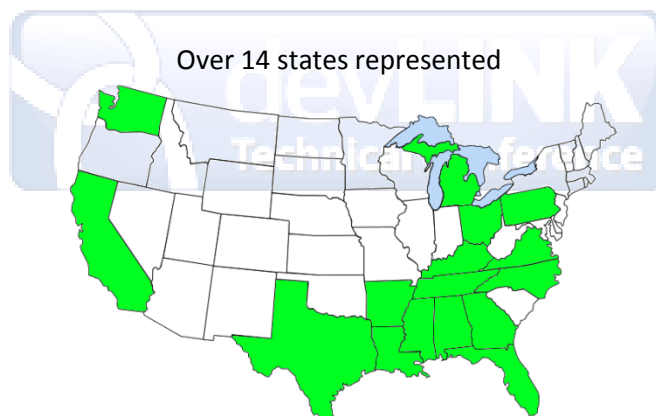
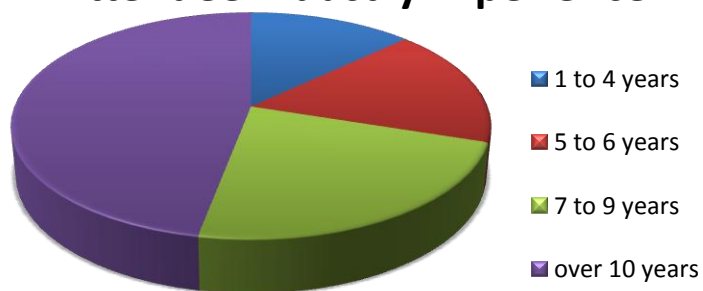
The devLink Technical Conference is a 501(c)(3) non-profit organization established to educate IT professionals on current and emerging technologies. Our goal is accomplished through an annual event which brings industry experts together to present the latest information available. The devLink Technical Conference relies on the support of organizations through cash/resource sponsorships to present this event each year.

Since devLink was founded in 2006 it has provided quality technical information to over 1000 individuals. We have reached capacity attendance each year. In 2009, we have obtained space to host a maximum of 800 attendees for the event. A majority of those attending devLink events are senior to mid level professionals. Survey data indicates that software developers and database administrators makeup the largest group of attendees with project managers and IT professionals growing steadily. Small and medium sized businesses represent the largest demographic at events.

## Attendance Growth



## Attendee Industry Experience



If you are interested in supporting the devLink Technical Conference you will find several options available in this document. We endeavor to find a level of sponsorship that meets the needs of our sponsors as well as our attendees. Please review the following sponsorship prospectus to determine what meets your needs. Please feel free to contact us should you have any questions at [conference@devlink.net](mailto:conference@devlink.net).

Thank you,

John Kellar

Chairman, devLink Technical Conference

## Emerald Sponsor (Limited to 2 sponsors)

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### Sponsor contribution

- \$7,500 cash contribution

### Sponsor benefits

- Prominent and constant logo placement on devLink website homepage
- Booth with electricity and prominent placement
- Full page color advertisement in conference guide
- Sponsor Spotlight (Jul)
  - Ability to include advertisement in official devLink communication
- One (1) collateral item in attendee bags (minimum 850)
- Two (2) exhibitor tickets to devLink 2009
- Three (3) complimentary promotional tickets to devLink 2009
- One (1) complimentary promotional ticket to devLink VIP Dinner (speaker dinner)
- Additional tickets available at Early Bird price (\$75 each)
- Logo in all official devLink communications
- Bar code scanner at exhibit booth to obtain attendee information from badge
- Banner advertisement on conference website (upon request, for 30 days period)
- Dedicated slide on conference update slideshow
- Logo on conference update slideshow
- Lunch vendor session Friday or Saturday
- Logo and listing in sponsorship directory
- Logo on conference badges

### **Dates to remember**

April 1: Early Bird Registration Opens

April 15: Early Bird Registration Ends, Registration Opens

July 17: Sponsorship payment deadline

July 20: Sponsor collateral and resources deadline

July 30: Registration Closes

August 13: Booth setup (1 p.m. – 4 p.m.)

August 14: Booth setup (7 a.m. – 10 a.m.); Exhibit Hall hours (10 a.m. – 4 p.m.)

August 15: Booth teardown (3 p.m. – 5 p.m.); Exhibit Hall hours (10 a.m. – 3 p.m.)

## Sapphire Sponsor (Limited to 4 sponsors)

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### Sponsor contribution

- \$5,000 cash contribution

### Sponsor benefits

- Booth with electricity
- ½ page color advertisement in Conference Guide
- Sponsor Spotlight (May, Jun first come first select)
  - Ability to include advertisement in official devLink communication
- Two (2) exhibitor tickets to devLink 2009
- Two (2) complimentary promotional tickets to devLink 2009
- Bar code scanner at exhibit booth to obtain attendee information from badge
- Additional tickets available at Early Bird price (\$75 each)
- Logo on conference update slideshow
- Shared slide on conference update slideshow (other Sapphire sponsors only)
- Constant logo placement on devLink website homepage
- Lunch vendor session Friday or Saturday first come first select
- Logo and listing in Sponsorship directory



### **Dates to remember**

April 1: Early Bird Registration Opens

April 15: Early Bird Registration Ends, Registration Opens

July 17: Sponsorship payment deadline

July 20: Sponsor collateral and resources deadline

July 30: Registration Closes

August 13: Booth setup (1 p.m. – 4 p.m.)

August 14: Booth setup (7 a.m. – 10 a.m.); Exhibit Hall hours (10 a.m. – 4 p.m.)

August 15: Booth teardown (3 p.m. – 5 p.m.); Exhibit Hall hours (10 a.m. – 4 p.m.)

## Ruby Sponsor

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### Sponsor contribution

- \$2,000 cash contribution

### Sponsor benefits

- Booth with electricity
- One (1) complimentary promotional ticket to devLink 2009
- Two (2) exhibitor tickets to devLink 2009
- Tickets available at Early Bird price (\$75 each)
- Logo on conference update slideshow
- Rotating Logo placement on devLink website homepage
- Listing in sponsorship directory

## Pearl Sponsor

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### Sponsor contribution

- **\$500 cash contribution or resource contribution**
- **Resource contribution (all resources subject to approval)**
  - Provide conference bags (minimum 850)
  - Provide conference notebooks (minimum 850)
  - Provide wireless internet services
  - For additional resource consideration please contact [conference@devlink.net](mailto:conference@devlink.net).

### Sponsor benefits

- Rotating logo placement on devLink website homepage
- Logo on conference update slideshow
- Listing in sponsorship directory

### **Dates to remember**

April 1: Early Bird Registration Opens

April 15: Early Bird Registration Ends, Registration Opens

July 17: Sponsorship payment deadline

July 20: Sponsor collateral and resources deadline

July 30: Registration Closes

August 13: Booth setup (1 p.m. – 4 p.m.)

August 14: Booth setup (7 a.m. – 10 a.m.); Exhibit Hall hours (10 a.m. – 4 p.m.)

August 15: Booth teardown (3 p.m. – 5 p.m.); Exhibit Hall hours (10 a.m. – 3 p.m.)